

Exercise 1: Let's work towards identifying your music purpose. When completing this exercise, think about why music matters to you and why you matter to the music space. Before we get started, I encourage you to remove ALL limits on your thinking. This is YOUR purpose; there are no limits!

1. Why did you choose music?

2. What impact are you hoping to create in the music space?

3. If you could teach on any music related topic, what would it be and why?

4. Let's pretend that every year someone is awarded the "Greatest Person in Music Award." If you received this award, what "greatness" are you being awarded for?

5. My purpose in the music space is _____

Exercise 2:

My music purpose is: _____

My music vision: _____

Did you place limits on your vision? YES or NO. If you marked "Yes," rewrite your vision. The only boxes that we live in are the ones that we stay in. Your music vision is the story, the color, context, texture, shape, and framework of your purpose.

Do you believe in your vision? YES or NO. One final key to locking in your vision is believing in it. You have to build something that you believe in. Otherwise, you've stopped before you can even get started.

Exercise 3: Now, step into your Honesty Box and fill in the lists below.

In the music space, what are my strengths and what are my weaknesses?

STRENGTHS TO MAINTAIN

1. _____
2. _____
3. _____

WEAKNESSES TO OVERCOME

1. _____
2. _____
3. _____

In the music space, what motivates me, and what discourages me?

MOTIVATORS

1. _____
2. _____
3. _____

DISCOURAGERS TO REMOVE

1. _____
2. _____
3. _____

In the music space, what are my likes and dislikes?

LIKES

1. _____
2. _____
3. _____

DISLIKES

1. _____
2. _____
3. _____

In the music space, what are my values, and what are the things I need to avoid?

VALUES

1. _____
2. _____
3. _____

THINGS TO AVOID

1. _____
2. _____
3. _____

Exercise 4: So far in this workbook, you have identified your purpose, developed your vision, and stepped into your Honesty Box. Now, take the time to define what success means for you.

Success for me in the music space is _____

Exercise 5: I recommend approaching your goal setting in two phases:

Phase I: What are your six-month goals and your twelve-month goals to accomplish your music vision?

Six-Month Goals:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Twelve-Month Goals:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Phase II: After you have finished this workbook, come back and rethink/rewrite your goals.

Six-Month Goals:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Twelve-Month Goals:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____