

Exercise 6: My music is:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

If you are having a tough time coming up with some identifiers, really spend some time on this section. Defining your craft allows you to take ownership of your craft and connect it with others more effectively.

Exercise 7: Identify and write out three great songs or albums, great music people, great music moments (i.e., Whitney Houston’s “Star-Spangled Banner” performance, the Disco music explosion, the iPod invention, etc.), which you will study to strengthen your foundation as a student of the past for your craft.

SONG/ALBUM	PEOPLE	MUSIC MOMENTS
_____	_____	_____
_____	_____	_____
_____	_____	_____

For each great song or album, great music person, and great music moment you listed, discover and study what made each GREAT and pinpoint a few ideas you can incorporate into your roadmap to shape your foundation in the music space.